



Seminar in Technical Analysis & Economic Indicators of Financial Markets, Investment & Portfolio Management



Background



Following the accuracy and reliability of his regular forecasting on Al Iqtisadia TV Channel where he intervened in live broadcasting episodes about international markets, oil, and commodities on a regular basis since 2010, and in particular after the *forecast of the crash of Gold in 2013, and his forecast since the beginning of the year the oil prices collapse & fluctuation intervals in 2014* he became a very renown figure in international markets. Due to the success of his previous seminars since 2008 attended by portfolio managers, bankers, individuals investors and finance professionals, he was requested to

share another practical experience and deliver this training in KSA.

Jihad El Hokayem

Leading Chief financial market strategist approved by six gulf international televisions in particular Al Eqtisadia channel, MBA lecturer in the most preeminent universities in the MENA region where he taught Financial Markets stream courses and petroleum.

Additionally, he is a trainer of both the public and private sectors in various finance disciplines encompassing technical analysis and economic indicators for professional people like financial managers and senior directors. Over and above that, he is an independent dealer in the stock market and a senior Consultant in Stock Exchange and Business Advisory where he labors as a wealth and portfolio manager.



He forecasted live on TV the crash of Gold in 2013, oil prices collapse & fluctuation intervals in 2014.



Among his major realizations is the anticipation in September 2007 of the degree the Euro might have reached despite the new all-time high levels at that time.

He was hosted by both the American Chamber of Commerce and by CNN.

Currently, he is the only sworn Financial Market Expert before the Lebanese Court



International Program

Incessant practical seminars in technical analysis and economic indicators of financial markets, which aggrandize the investors' trading skills and acquaints them with online trading, are proffered in Lebanon and the gulf, The three-week practical seminars, once a week for a very limited number of participants, address better trading practices with concentration on technical analysis to forecast the movement of the market and take appropriate positions to manage market risk. So, students have to trade on a weekly basis on demo platforms founded upon the skills and strategies that they acquire. Furthermore, their trading practices are monitored closely at any time through a manager account.

The participants are supposed to continue trading one month after the termination of the seminar, right after that we assess the progress and readiness of each one for real time trading. Training can be provided on a one-to-one basis across the globe.



Based on continuous market development and assessment of investors, Jihad El Hokayem continually updates his training programs to exceed the participants expectations.

Training Objectives

The difference between technical and fundamental analyses is that technical ignores fundamental factors and is applied only to the price action of the market. While fundamental data can often provide only a long-term forecast of exchange rate movements. One great advantage of technical analysis is its “visualness”

The training has the following main objectives:

- # Build better trading practices
- # Manage market risk
- # Study how prices behave, in order to predict the future movement of the market and take the appropriate position



Training Methodology

The program is a practical approach to Technical Analysis and Economic Indicators of Financial Markets, Investment and Portfolio Management. The trainers use real case studies to illustrate the different topics, and work on an online platform to apply the trading strategies after forecasting and evaluating the market and its inherent risk.

Through the use of technical analysis and economic indicators market performance can be anticipated. A practical approach is conducted in analyzing different charts of oil, commodities, currency and stock markets , in addition to main economic indicators related to each underlying.



At the end of this program participants will be able to study how prices behave, in order to predict the future movement of the economy and take the appropriate positions.


The used methodology requires an active participation while analyzing practically the current market price fluctuation, and regular trading on the platform during the whole time of the seminar for assessing trading practices, the respect of risk management and behavioral finance.

Useful seminar for better understanding the complexity of the financial markets and for interpreting the technical charts in order to better forecast the future of price movement. I recommend managers with financial responsibility, accountants, investors, traders and analysts seeking a refresher in market analysis, or any person willing to better understand the financial markets to participate.

*Youssef Sadek
Deputy General Secretary
Beirut Stock Exchange*



Installation


Participating in a  program is a great experience; the venue is an ideal and professional place for establishing networking opportunities and exchanging real time practices during the coffee break.



Mr. Jihad Hokayem is one of few professional experts in both fundamental and technical analysis in Lebanon, while maintaining a good reputation in several economical TV broadcasting stations. His training is very beneficial and practical.

*Fadi Bou Reslan
Tax inspector
Ministry of Finance*

Duration

 has developed an 18 hours intensive program executed over 2 weeks followed by an online assessment one month after the end of the seminar to evaluate the trading practices of each participant and answer any question that might arise.

Who should attend?

This program is designed for:

- # Individuals and firms exposed to market risk, speculators
- # Finance professionals
- # People interested in investing in the market.



I participated in one of Mr. Jihad Hokayem seminars, where we discussed and analyzed the technical performance of different financial instruments such as currencies, indices, commodities, etc. it was really interesting and exciting, in terms of content and discussion.

*Teddy Bakhos
Portfolio manager and a financial advisor
Banque Libano-Française Finance*


Program

The complete program consists of 18 hours divided into 12 sessions of 1h15 each. The outline described below reflects the general topics that will be presented during the program and they are subject to change depending on the request of the presents and the judgment of the trainer when extra explanation or application is needed. Following is the general program

- # Charts: trend lines, triangle patterns, transforming channels into forecasts
- # Japanese Candlesticks applications
- # Bearish trend reversal patterns
- # Continuation patterns
- # Indicators and oscillators: RSI, Bollinger Bands, Stochastic, MACD
- # Technical trading strategies
- # Introduction to Fibonacci numerical sequences and Elliott Waves
- # Advanced Methods and Techniques
- # Behavioral Finance,
- # Portfolio & wealth Management
- # Economic Indicators: Employment, Regional Federal Reserve Bank Surveys, Consumer Spending and Confidence, Prices, Productivity and Wages, International Economic Indicators, National Output and Inventories, Foreign Trade, Housing and Construction,....
- # Practical & Real Case Scenarios.









Additional Characteristics

The participants that complete 80% of assistance and pass the participation and written test will get a  certification. Additionally all participants have access to the Bloomberg Aptitude Test (BAT) which results will be published to more than 400 leaders employers.

Bloomberg

Investment

The 18 hours program has an investment of USD 5,000 which includes?

-  Training program
-  Reading materials and logistics
-  Buffet coffee break
-  Bloomberg test
-  course certification
-  Online One-to-one session during the following month with the trainer


Dr. El Hokayem's seminars proved crucial to my understanding of how currency and equity trading should be done. It was thanks to his interactive sessions, reality based examples, and cases studies that I was able to formulate a comprehensive image enabling me to delve deeply but surely into the very rewarding world of wealth management.

*Rudy Sassine
Press Officer
Byblos Bank S.A.L.*

Confidentiality

All institutional materials or reports that participants bring to the trainer in order to be analysed or reviewed would be treated with complete confidentiality.

Visiting Speakers

Since we understand the specific needs of the participants and the importance of hearing local specialists' opinion the  program invites as guest speakers local specialists and financial experts to present a special practice they have developed and demonstrated high level of success. The guests speakers are chosen prior to each program based on trends and registered participants needs and profile.

Registration Form

To register visit: goo.gl/CzPul4



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*Youssef Sadek
Deputy General Secretary
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Mr. El Hokayem's seminar paved the way to attain a wide range of ideas, strategies, market realities and tools in order to identify the right times to enter or leave a financial market while considering risk. Such a seminar is an added value for any investor who wants to get into the financial markets. Yes! We need to get the right knowledge so that we may confidently deal with bull and bear markets.

*Dr. Ale J. Hejase
Quantitative and Research Methods
Lebanese American University*

Dr. El Hokayem's seminar is very helpful and beneficial. He provides attendees with objective evaluations, accurate forecasting, professional consultancy and above all this he guides traders to trade by science not by emotions.

*Cpt. Elias Rizk
Air traffic control and management*